

JOB TITLE | Communications Lead

MINISTRY | Communications

REPORTS TO | Communications Director

STATUS | Full Time | Salary Position

SUMMARY OF CONTRIBUTION

- This role will be responsible to devise and execute cross-channel strategies supporting events, ministries, and organizational goals. The ideal candidate is detail-oriented, with a flair for crafting engaging communications that resonate with our diverse community.

RESPONSIBILITIES

- Develop and implement comprehensive communications strategies to enhance church visibility and engagement.
- Execute tactical communications and channel planning for effective message dissemination across all platforms.
- Lead integrated planning efforts within the Communications team to ensure cohesive messaging.
- Collaborate with pastors, ministry leads, administrators, and volunteers to align communications with church activities and goals.
- Craft and develop detailed briefs that guide the creation of targeted communications content.
- Manage communication projects from conception through execution, utilizing various communication platforms.
- Measure and analyze the effectiveness of communication strategies to continuously improve outreach and impact.
- Foster relationships with external partners and media outlets to broaden the church's reach and influence.

REQUIREMENTS

- Excellent organizational skills, coupled with superior verbal and written communication abilities.
- Demonstrated capacity to innovate and optimize workflows for enhanced efficiency and effectiveness.
- Exhibits integrity, insight, discernment, and the capability to think critically in complex situations.
- Flexible in scheduling, with availability to work on campus, adapting to varying demands.
- Skilled in engaging effectively with diverse groups, including staff at all levels, members, guests, and external partners, in a dynamic environment.

EXPERIENCE DESIRED

- Bachelor's Degree in Communications or Relevant field preferred
- 5+ years' experience working in social, and or digital communications.
- Demonstrated experience in managing digital content and social media.
- Proven ability to lead a team and work under pressure.
- Experience in church or faith-based organization communications is a plus.

BENEFIT PACKAGE

We offer benefit package that is competitive with current market value based on the position hired for and an applicant's experience and education.

BRIEF

We are looking for an individual that displays the competencies above but also exudes high character. This individual holds themselves to a biblical standard that is above reproach and honors God in their words and actions. They work to achieve and maintain a high degree of chemistry with all they interact with.