

JOB TITLE | Creative Producer and Design Lead

MINISTRY | Communications

REPORTS TO | Communications Director

STATUS | Full Time | Salary Position

SUMMARY OF CONTRIBUTION

- This role is a dynamic and multi-talented creative leader who will drive the overall creative look, feel, and content for the Discovery Church Communications Team. This role demands creativity, a high level of professionalism, and an ability to work in a fast-paced environment, interacting effectively with staff, members, guests, and external relationships.

RESPONSIBILITIES

- Develop high-level creative designs for sermons, ministries, and church events, ensuring a cohesive and engaging visual narrative.
- Lead the strategic evolution of Discovery Church's brand, elevating its presence and impact within and beyond the community.
- Provide mentorship and guidance to junior creative staff, fostering their growth and development in creative disciplines.
- Collaborate with various departments across Discovery Church to conceptualize and execute large-scale creative projects.
- Maintain a strong creative point of view (POV) across all mediums, ensuring that every piece of content reflects the church's vision and values.
- Design and implement innovative social media and digital content strategies to engage the church's online community effectively.
- Oversee video production efforts, from storytelling to post-production, to create compelling narratives that convey the church's messages.
- Utilize a mix of traditional and digital design tools to create visually stunning and meaningful content for various platforms.
- Participate in the strategic planning and creative brainstorming sessions to ensure that all projects align with the church's goals.
- Evaluate and integrate the latest creative trends and technologies to keep Discovery Church's content fresh, relevant, and impactful.

REQUIREMENTS

- Exceptional organizational and communication skills.
- Awareness of Adobe Creative Suite, DSLR cameras, and Microsoft Office Suite.
- Ability to design systems and processes for continuous improvement.
- Strong character, wisdom, discernment, and analytical thinking.
- Ability to work on campus with a flexible schedule.
- This employee must have the ability to interact with all levels of internal staff, members, guests, and external relationships in a fast-paced environment.
- Interfaces with: Ministry Pastors and Directors, Office Manager
- Written and verbal communication skills, strong decision-making ability, and attention to detail are equally important.

EXPERIENCE DESIRED

- Bachelor's degree in Communications, Graphic Design, or related field preferred; 5+ years
- Proven leadership with experience in team management and project execution under pressure.
- Demonstrated expertise in digital and social content development and video production.
- Strong creative vision and versatility across various media, with the ability to mentor junior creatives.
- Experience with large-scale creative projects, showing the capacity to collaborate across departments.
- Familiarity with church or faith-based communications is beneficial, highlighting an understanding of the unique audience.

BENEFIT PACKAGE

We offer benefit package that is competitive with current market value based on the position hired for and an applicant's experience and education.

BRIEF

We are looking for an individual that displays the competencies above but also exudes high character. This individual holds themselves to a biblical standard that is above reproach and honors God in their words and actions. They work to achieve and maintain a high degree of chemistry with all they interact with.