

JOB TITLE | Social Media Lead

MINISTRY | Communications

REPORTS TO | Sr. Digital and Social Lead

STATUS | Part Time | Hourly Position

SUMMARY OF CONTRIBUTION

- Discovery Church seeks a driven Social Media Lead to curate and execute content which supports events, ministries, and organizational goals within our digital and social media platforms. The ideal candidate is self-motivated in crafting innovative, relevant, and engaging content that resonates with our Students and Young Adults communities.

RESPONSIBILITIES

- Curate engaging content across social and digital platforms.
- Primary focus on Young Adult and Student social media accounts.
- Provide social media support to various Discovery events and services.
- Manage Summer Camp Social Media
- Work closely with Senior Digital and Social Lead, Social Media Lead, and Communications team, Students, and Young Adults team.
- Collaborate with the Communications team to conceptualize and plan original content that resonates with the church's audience and supports its mission.
- Grow volunteer teams, ensuring a cohesive and unified message.
- Equip and mentor volunteers.
- Photography capturing and editing.
- Videography capturing and editing.

REQUIREMENTS

- Ability to stay relevant and culturally aware of current trends.
- Incorporate trends via graphics and video.
- Proficient in Adobe Suite.
- Must be able to attend Wednesday night Students (weekly), and Tuesday Young Adult community nights (biweekly), among other church events throughout the month.
- Ability to navigate conflict-resolution and handle information with confidentiality.
- Ability to read, analyze and interpret documents such as safety rules and procedure manuals.
- Ability to create something from nothing.
- Strong personal commitment to Jesus Christ
- Attend Sunday services (shared responsibilities)
- Attend Tuesday Staff meeting.
- Attend Sunday-Thursday in office workdays.
- Excellent written and verbal communication skills.
- Strong organizational skills.
- High people skills.

EXPERIENCE DESIRED

- High School diploma
- 2-3 years related experience and/or training preferred.
- Proficient in Adobe Suite (alternative video editing software is acceptable).
- Experience collaborating with creative teams for content generation.
- Strong photography and video editing skills
- Ability to align social media strategy with organizational goals.
- Proven experience in Social Media platforms such as Instagram, Facebook, Youtube, and TikTok.

BENEFIT PACKAGE

We offer a benefits package that is competitive with current market value based on the position hired for and an applicant's experience and education.

BRIEF

We are looking for an individual that displays the competencies above but also exudes high character. This individual holds themselves to a biblical standard that is above reproach and honors God in their words and actions. They work to achieve and maintain a high degree of chemistry with all they interact with.